

***Bring in Hundreds of Prospective Customers***

The strongest deterrent to teen drug abuse is letting them understand that if they take drugs the parents have tools available to find out. Basing a promotional event around Free Drug Screening Kits for parents who want them, This empowers parents with tools to control and monitor their child's' behavior. Every parent of a teenager has looked at their child and wondered if they have experimented with drugs. We'll give them the tools to find out..

Drug tests are individually packaged urine sample dip kits that return results in under 5 minutes; they can detect the presence of Marijuana, Cocaine, Opiates and Methamphetamine. Each test comes with instructions, tips on what to do if your child tests positive and how to keep your child safe.

Thank You,

Dealers Against Drugs



Dealers Against Drugs  
901 Ave I  
Matamoras PA 18336

Dealers Against Drugs

DAD

Mailing Address Line 1  
Mailing Address Line 2  
Mailing Address Line 3  
Mailing Address Line 4  
Mailing Address Line 5

**Dealers Against Drugs  
DAD**

HELP YOUR COMMUNITY  
KEEP KIDS OFF DRUGS  
CURB CRIME  
CREATE CUSTOMER RELATIONSHIPS  
GENERATE TRAFFIC



**People Remember  
Those Who Helped Them**

[www.DADUnited.com](http://www.DADUnited.com)

## Dealers Against Drugs

What if you could help curb crime, improve your community and increase your sales? Become a participant in the Dealers Against Drugs Program and you will!

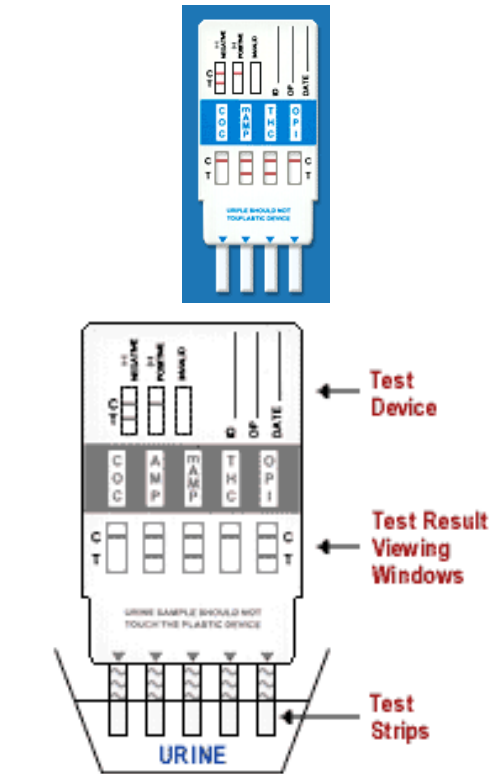
Teens are under constant peer pressure to experiment with drugs. The statistics are scary; 1.3 million children under the age of 18 reported using marijuana in 2004. The percentage of youth ages 12 to 17 reporting lifetime use of cocaine was 2.4 percent in 2004 and 6.2 percent of high school seniors reported lifetime use of methamphetamine and 5.3 percent of 10th grade students.

How do we reverse this trend? It's very simple, empower responsible people, parents. If we a nationwide dealers network to give the parents the tools they need to monitor and enforce a drug prevention program in the privacy of their own home, we have empowered them.

Dealers Against Drugs has devised a promotional program that will drive people to your Dealership, and at the same time improve your community image. Promoting good will and showing concern for your neighbors will increase sales.



## HOME TESTING KIT



Panel	Target Drug/ Metabolite	Cutoff (ng/mL)
THC	11-nor-D9-THC-9 COOH (Marijuana metabolite)	50
COC	Benzoylcegonine (Cocaine metabolite)	300
OPI	Morphine	2,000
mAMP	d-Methamphetamine	1,000

## DAD Promotion

We provide your Dealership with the following tools:

- Pre-designed Print Ads
- Radio Broadcast Script
- Television script
- Media Press Releases
- DAD Decals for Dealerships
- Banners
- Four Panel Drug Test Kits
- Parents information flyers

We custom design each promotion for your dealership

Dealers Against Drugs	DAD
Dealers Against Drugs 901 Ave I Matamoras PA 18336 Phone: 845-270-1138 Fax 570-491-4422	